

# Content is king!

Sometimes, words or graphics don't come easy. No need to panic. Smartsign along with its resellers and distributors now offer top quality, custom digital content services to it's customers. Everything from tailor made copywriting, PowerPoint productions, enticing graphic design, photograph and image manipulation to exquisite Smartsign Display Manager templates – Smartsign can make sure your content hits new highs.



Smartsign can help strengthen and extend your communication. Thousands of companies worldwide rely on our comprehensive digital signage platform to manage, publish and verify custom content across the globe. On any platform, on any device.

Phone +46 (0)10-410 77 00 / [info@smartsign.se](mailto:info@smartsign.se) / [smartsignmanager.com](http://smartsignmanager.com)



# The last piece of the puzzle

Having worked with digital signage for as long as we have, we know content and how important high quality material is in order to get your message through. Whether it's original production, optimization or just easy polishing, we can do it all. Our extensive and professional staff can take your material and turn it into superior content of your choosing.

High quality and superior content is necessary to succeed in the fast paced reality of Digital Signage. Now Smartsign can hook you up with both tools and trade.

Contact your reseller to get started with your content creation.

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## Smartsign content services

- ✓ 3D visualisation and animation
- ✓ Motion graphics
- ✓ Graphic design
- ✓ Illustration and iconography
- ✓ Digital presentations
- ✓ Video production
- ✓ Photo and photo retouching
- ✓ PowerPoint
- ✓ Templates
- ✓ Campaigns
- ✓ Art Direction
- ✓ Pictograms
- ✓ Scripting, structure and message
- ✓ Message administration and scheduling
- ✓ Project management and streamlining
- ✓ Production of informative material



PERFORMANCE  
\$140MM  
STYLE+  
FUNCTION  
1/3




  
**SURF' N' TURF**  
A thick, juicy hamburger of Swedish meat and a tasty fillet of fresh Hoki fish breaded with crispy panko breading.  
€7.6



3M Science. Applied to Life.<sup>™</sup>

**We've got you covered.**



Speedglas



**Audi A3 Sportback.**

- 1800 cc, 16V, 170 kW (233 hp), 180 km/h, 6.7 l/100 km
- 1800 cc, 16V, 170 kW (233 hp), 180 km/h, 7.2 l/100 km
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- 1800 cc, 16V, 170 kW (233 hp), 180 km/h, 8.2 l/100 km

**EARTH AND SPACE**  
EXHIBITION 2016



**Total cost of ownership.**



Audi

**HIGHGARDEN**  
HOTEL  
\*\*\*\*\*

Welcome! 11:21

Conference Room	8:30 AM - 12:30 PM	Ericsson Research
Kitchen	10:30 AM - 11:30 AM	Volvo Group Club
Wayfinder Room	4:15 PM - 5:30 PM	Volster
Black Sea Room	4:15 PM - 5:30 PM	Cas Ohlsson
Montezuma	4:30 PM - 5:30 PM	Trafikverket
Green Room	5:15 PM - 6:30 PM	Mall of Scandinavia
Oval Room	5:15 PM - 6:30 PM	Swedish Match



**TUI GROUP**  
THE WORLD'S LARGEST TRAVEL COMPANY



  
11:21 AM  
Conference Room

Hotel dinner is served between 5:30 am and 10:30 am

For more information, please visit [www.highgardenhotel.com](http://www.highgardenhotel.com)





# Any content on any device

Feeling lost? We have free online training.

Once you purchased Smartsign, visit [smartsignmanager.com/en/training](http://smartsignmanager.com/en/training) and book your free session.

Smartsign is a publishing system that handles all kind of content and publishes it on the right place at the right time, on any device. Smartsign is an established system with many years on the market. It is flexible and easy to customize. And most important of all – Smartsign is easy to use!



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## One product for all solutions

The Smartsign platform can be used for a wide range of information solutions. Please contact us for a demonstration on how Smartsign can meet your needs.



Internal



Retail



Healthcare



Hotel



Restaurant



Public



Education



Transport

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**MAKE EASY SUPER EASY!** Smartsign Sync lets you publish content without any extra work whatsoever. Synchronize any folder on your computer or server, and everything in the folder is automatically published on your screens. Super easy!